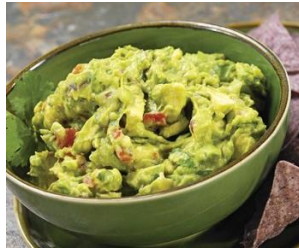


Pricing Guacamole Task

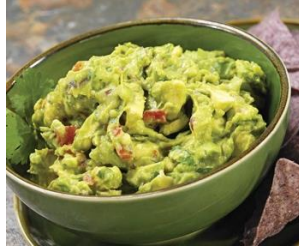


Task A: Pricing Guacamole

Your task is to recommend a menu price for a serving of guacamole.

- Use one of the guacamole recipes and the Task A Guacamole Ingredient Information price list to recommend a price for a guacamole serving for four people and a price for single serving (one person).
- Explain and justify your method for determining a recommended price using words, numbers, pictures and equations. Identify assumptions you made as part of your explanation.
- Explain how the restaurant owner could use your method in the future, or to price other items on the menu.

Pricing Guacamole Task



Task B: Pricing Guacamole

Your task is to recommend a menu price for a serving of guacamole.

- Use one of the guacamole recipes and the Task B: Guacamole Ingredient Information price list to recommend a price for a guacamole serving for four people and a price for single serving (one person).
- Explain and justify your method for determining a recommended price using words, numbers, pictures and equations. Identify assumptions you made as part of your explanation.
- Explain how the restaurant owner could use your method in the future, or to price other items on the menu.

Task C: The Cost of Guacamole in Tucson Restaurants

The table below shows how much Tucson restaurants charge for guacamole. Compare these prices to your recommendation.

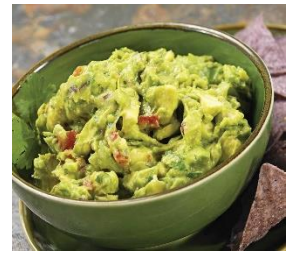
Guacamole Prices* at local Tucson Area Restaurants

Restaurant	Price for 3-4 Servings	Price for Individual Serving
Casa Molina	-	\$4.75
Michas	\$8.50	\$4.25
Guadalajara Grill	\$9.95	-
Reforma	\$10.00	-
El Charo		\$3.49
Chipotle	-	\$2.15

*Prices as of June 8, 2018.

How do you think the restaurants set their prices for guacamole?

Reconsider your recommendation and make changes (if needed).



Task D: Pricing Guacamole

Sue Torres, chef and owner of the restaurant Sueños, says that the price of guacamole should be about 4 times the cost of the ingredients.

- *How much would Chef Torres charge for a serving of guacamole using your recipe?*
- *Compare this price to your recommendation. Why do you think they are similar in price or different in price?*

Explain and justify your comparison of the recommended prices using words, numbers, pictures and equations.