

- Based on the data below showing Girl Scout Cookie Sales Last Year at the Grocery Store, the Girl Scout leader thinks that one-half (1/2) of the boxes that they bring to the sale should be Thin Mints.
- Do you agree? If so, why? If not, why not?
- If you don't agree, what fraction of the boxes should be Thin Mints?
- Use fractions to justify your reasoning.

HOW MANY BOXES? Warm Up Task 2


The Girl Scout leader is trying to estimate how many cookie boxes the Girl Scouts will sell during the 3 hour sale outside of Walmart.

Which of these assumptions seem reasonable? Which are unreasonable? Explain your thinking.
A) It will take about 15 minutes to sell one box of cookies
B) Some customers will buy one box of cookies, other customers will buy two or three boxes of cookies
C) In a 15 minute period, the Girl Scouts will probably sell 60 boxes of cookies.
D) In a 15 minute period, the Girl Scouts will probably have 2 to 4 different customers.

## HOW MANY BOXES?: SPECIFIC SCENARIO



The Girl Scout Troop is going to sell cookies outside Walmart for 3 hours this Saturday.

- How many total boxes should they bring?
- How many boxes of each kind of cookie should they bring?
- What portion of the total number of boxes should be Thin Mints, Samoas, Do-si-Dos, etc.. (use fractions and/or percents)
- Explain how you used the data to support your decisions.
- Explain any assumptions that you made.

Adaptation: The Girl Leader says she can bring no more than 200 boxes to the sale. Will this be enough? Adjust your model.

Data Option 1a:
Girl Scout Cookie Sales Last Year at Grocery Store

| Cookie | Number of Boxes <br> (100 total) |
| :--- | :--- |
| Thin Mints | 25 |
| Samoas | 20 |
| Tagalongs (PB Patties) | 15 |
| Smores | 15 |
| Do-si-dos (PB Sandwich) | 10 |
| All Others | 15 |

Data Option 1b:
Girl Scout Cookie Sales Last Year at Grocery Store

| Cookie | Number of Boxes <br> (50 total) |
| :--- | :--- |
| Thin Mints | 13 |
| Samoas | 10 |
| Tagalongs (PB Patties) | 8 |
| Smores | 7 |
| Do-si-dos (PB Sandwich) | 5 |
| All Others | 7 |

Data Option 2: Favorite Girl Scout Cookie: Survey of Friends and Family

| Favorite Cookie | Number of People |
| :--- | :--- |
| Thin Mints | 13 |
| Samoas | 10 |
| Tagalongs (PB Patties) | 5 |
| Smores | 7 |
| Do-si-dos (PB Sandwich) | 5 |
| Others | 10 |

Data Option 3: National Sales Data from 2016


## Girl Scout Cookie Sales Data

## How Many Cookies Should I Order for a Booth?

Here's what I use for the booths in my area:
(All numbers are per 3-4 hour booth, in cases)

## Busy booth (over 45 boxes per hour):

Thin Mints: 8
Samoas: 7
Tagalongs: 4
Do-Si-Dos: 2
Lemon: 1
Trefoils: 2
Other varieties: 1 each
Medium booth (30-45 boxes per hour):
Thin Mints: 6
Samoas: 5
Tagalongs: 4
Do-Si-Dos: 2
Lemon: 1
Trefoils: 1
Other varieties: 1 each
Slow booth (under $\mathbf{3 0}$ boxes per hour):
Thin Mints: 4
Samoas: 3
Tags: 2
Do-si-Dos: 1
Lemon: 1
Trefoils: 1
Other varieties: 1 each
IMPORTANT: Don't run out of Thin Mints and Samoas! You can't have a booth without them. When in doubt bring more of these two varieties. It's always better to have too many than not enough.

PROFITS TASK: The Girl Scout Troop wants to estimate how much profit their troop will make when they sell boxes of girl scout cookies at the grocery store?

What do you know that could help you figure this out?
What do you need to know?
What assumptions will you have to make?

Profit Task: What do you notice? What do you wonder?
How could this information help you?

## How the Cookie Crumbles

All of your tasty favorites and our new 100 th Anniversary cookie are to be sold for $\$ 5$ a box.


## Council Proceeds per \$5 Box

```
                                    Cost of cookies
                                    Potential troop proceeds (see tiered proceeds)
                                    Area team proceeds
                                    Council programming
                                    Programs for underserved girls
                                    Camp
                                    Volunteer support
                                    Financial assistance
                                    Property improvement & maintenaince
```

$100 \%$ of cookie proceeds stay in Southert Arizolnd and benefit local girl Scouts.

* Some specialty cookies (Toffee-Tastic and S'mores) cost more. * Property costs vary.

Girl Scouts of Southern Arizona Website (2017)
Estimate the profits that the Girl Scout Troop with make (for their troop) when they sell girl scout cookies at the grocery store.

Explain your estimate using words, numbers and calculations. Identify and explain each of the assumptions that you made.
Explain how changing your assumptions would change your estimate.

